Alt Order #

INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Mica Hansen
 HRP -Washingte
 National

www.thewpbfchannel.com

Billing Address:

American Crossroads

Product Estimate Number

AMERICAN CROSSROAD 694

Flight Dates

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Order#

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Agency Ref Advertiser Ref

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 11/02/12 Class of Time	11/02/12 e - Pre-emp	WPBF News 2:	5 @ 5am 5-530am	1	:30	1	\$125.00	NM	
	Start Date 10/29/12		TFSS Spots/Week	<u>Rate</u> \$125.00			¥		***************************************
Spots: # Ch 1 WPE	Day Air BFF 11/		Description WPBF News 25 @ 5am	Start/End Time 5-530am		th <u>Ad-ID</u> O USPRTV28	ACH		<u>Rate Type</u> \$125.00 NM
	11/02/12 e - Immedia	M-F 5pm News tely Pre-emptible		1	:30	1	\$375.00	NM	
	Start Date 10/29/12	11/04/12	TFSS Spots/Week -1 1	Rate \$375.00					
Spots: # Ch 1 WPE	Day Air BFF 11/		Description I M-F 5pm News	Start/End Time 5-6pm		h <u>Ad-ID</u> 0 USPRTV28	ACH		<u>Rate</u> <u>Type</u> \$375.00 NM
	11/05/12 e - Pre-emp	M-SUN WPBF tible with notice	News 25 @11-11:35PM	1	:30	1	\$500.00	NM	
Spots: # Ch	Start Date 1/05/12 Day Air BF M 11/0 Credited	11/11/12 1 Date <u>Air Time</u>	TFSS Spots/Week 1 Description M-SUN WPBF News 25 @	Rate \$500.00 <u>Start/End Time</u> 9.11PM:11-11:35PM	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$500.00 NM
4 11/05/12 Class of Time	11/05/12 e - Pre-emp	Nightline tible with notice	11:35-12:05AM	1	:30	1	\$350.00	NM	
Spots: # Ch	Start Date 1/05/12 Day Air BF M 11/0 Credited	11/11/12 1 Date <u>Air Time</u>	TFSS Spots/Week 1 Description Nightline	<u>Rate</u> \$350.00 <u>Start/End Time</u> 11:35-12:05AM	<u>Lengt</u> :0	<u>h</u> <u>Ad-ID</u> 0			Rate Type \$350.00 NM
	11/05/12 - Pre-emp	The View tible with notice	11A-12PM	1	:30	1	\$475.00	NM	
	tart <u>Date</u> 1/05/12 <u>Day</u> <u>Air I</u> F M 11/0	11/11/12 1	TFSS Spots/Week 1 Description The View	<u>Rate</u> \$475.00 <u>Start/End Time</u> 11A-12PM		h <u>Ad-ID</u> 0 usprtv28,	ACH		<u>Rate</u> <u>Type</u> \$475.00 NM
	11/05/12 e - Pre-empt	WPBF News 25 tible with notice	@ Noon 12pm-1230pm	1	:30	1	\$275.00	NM	
		End Date MTW 11/11/12 1	Spots/Week 1	<u>Rate</u> \$275.00					



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	<u>Product</u>	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

ww.thew	wpbfchannel.c	com									
								Spots/			
ine S	Start Date	End Date	Description	Start/E	nd Time	MTWTFSS	Length	Week	Rate	Туре	
6 1 C	1/05/12 Class of Tim		tible with notice	@ Noon 12pm-1	1230pm	1	:30	1	\$275.00	MM	
Sp	pots: <u>#</u> Ch 1 WP	<u>Day Air</u> BFM 11/	<u>Date</u> <u>Air Time</u> 05/12 12:11 PM	<u>Description</u> WPBF News 25	@ Noon	Start/End Time 12pm-1230pm		h <u>Ad-ID</u> 0 usprtv	28ACH		Rate Type \$275.00 NM
	1/05/12 Class of Tim	11/05/12 ne - Pre-emp	GENERAL HOS	PITAL GENER	RAL HOSPI	1	:30	1	\$350.00	NM	**************************************
	/eeks:	Start Date 11/05/12			s/Week 1	<u>Rate</u> \$350.00					
Sp	pots: <u>#</u> Ch 1 WP			<u>Description</u> GENERAL HOSI	PITAL	Start/End Time GENERAL HOS		<u>h</u> <u>Ad-ID</u> 0 USPRTV	28ACH		<u>Rate Type</u> \$350.00 NM
	1/05/12	11/05/12 ne - Immedia	Dr. Oz itely Pre-emptible v	4-5p		1	:30	1	\$450.00	NM	
	/eeks:	Start Date 11/05/12		FSS Spot	s/Week 1	<u>Rate</u> \$450.00					
Sp	pots: <u>#</u> Ch 1 WP	<u>Day Air</u> BFM 11/	Date <u>Air Time</u>	<u>Description</u> Dr. Oz		Start/End Time 4-5p		h <u>Ad-ID</u> 0 USPRTV	28ACH		<u>Rate Type</u> \$450.00 NM
	1/05/12	11/05/12	WPBF News 25	@ 5am 5-530a	m	1	:30	1	\$125.00	NM	
	/eeks:	Start Date 11/05/12			s/Week 1	Rate	1-1-1-	-			
Sp	pots: # Ch		Date Air Time	Description WPBF News 25	ľ	\$125.00 <u>Start/End Time</u> <i>5-530am</i>	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$125.00 NN
	1/05/12 Class of Tim	11/05/12 ne - Immedia	M-F 5pm News tely Pre-emptible v	5-6pm		1	:30	1	\$375.00	NM	
	/eeks:	Start Date 11/05/12	End Date MTW 11/11/12 1	FSS Spot	s/Week 1	<u>Rate</u> \$375.00			· ·		
Sp	pots: <u>#</u> Ch 1 WP	<u>Day</u> <u>Air</u> BF <i>M</i> 11/ Credited	Date Air Time 05/12	Description M-F 5pm News		Start/End Time 5-6pm	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$375.00 NM
	1/05/12 class of Tim	11/05/12 ne - Pre-emp	WPBF News 25 tible with notice	Mornings5:30-5:	57am	1	:30	1	\$200.00	NM	
	/eeks:	Start Date 11/05/12			s/Week 1	<u>Rate</u> \$200.00					· · · · · · · · · · · · · · · · · · ·
Sp	pots: <u>#</u> Ch 1 WP			<u>Description</u> WPBF News 25 I	Mornings @	<u>Start/End Time</u> 5:3(5:30-5:57am		<u>h</u> <u>Ad-ID</u> 0 usprtv2	28ACH		<u>Rate Type</u> \$200.00 NM
13 11 C	1/05/12 lass of Tim	11/05/12 ne - Immedia	WPBF News 25 tely Pre-emptible v	@ 6:00Pl6-6:30F	PM	1	:30	1	\$450.00	NM	-
	/eeks:	Start Date 11/05/12	End Date MTW1 11/11/12 1	FSS Spots	s/Week 1	<u>Rate</u> \$450.00					
Sp	oots: <u>#</u> Ch <i>1</i> WP	Day Air BF M 11/0 Credited		<u>Description</u> WPBF News 25 (@ 6:00PM	Start/End Time 6-6:30PM	<u>Lengt</u>	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$450.00 NM
	1/05/12 lass of Tim	11/05/12 e - Pre-emp	WPBF News 25 tible with notice	Mornings6-7AM		1	:30	1	\$375.00	NM	
	eeks:	Start Date 11/05/12			s/Week 1	<u>Rate</u> \$375.00	, :	- #1/	·		
Sp	oots: <u>#</u> Ch 1 WPI	Day Air BFM 11/0		<u>Description</u> WPBF News 25 i	Mornings	Start/End Time 6-7AM		h <u>Ad-ID</u>) USPRTV2	4ACH		Rate Type \$375.00 NM
	1/05/12 lass of Tim	11/05/12 e - Fixed No	Wheel Of Fortun	e 7-7:30P	PM	1	:30	1	\$2,000.00	NM	
	eeks:	Start Date 11/05/12	End Date MTWT 11/11/12 1		s/Week 1	Rate \$2,000.00					



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Lehigh Valley, PA 18002-6885

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936442-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

							Spots/			
ne	Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
15	11/05/12 Class of Tir	11/05/12 ne - Fixed No	Wheel Of Fortune on Pre-emptible	7-7:30PM	1	:30	1	\$2,000.00	NM	
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Ty
	7 VVI	PBF M 11/ Credited	05/12 Whee	Of Fortune	7-7:30PM	:0	90			\$2,000.00 N
16	11/05/12 Class of Tir	11/05/12 ne - Pre-emp	Good Morning America	a 7-9AM	1	:30	1	\$475.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$475.00		*	,		***************************************
	Spots: # Ch		Date Air Time Descr		Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 WF	PBF M 11/ Credited	05/12 Good	Morning America	7-9AM	:0	0			\$475.00 N
17	11/05/12 Class of Tir	11/05/12 ne - Fixed No	Jeopardy on Pre-emptible	7:30-8PM	1	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 1	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Ty
			05/12 7:35 PM Jeopa	rdy	7:30-8PM	:3	0 USPRTV2	8ACH	1	\$2,000.00 N
18	11/03/12 Class of Tir	11/03/12 ne - Fixed No	Sat 330-7pm ABC Col on Pre-emptible	eg(330-7pm	1-	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/121-	Spots/Week 1	<u>Rate</u> \$2,000.00		***			
,	Spots: <u>#</u> Ch				Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 WF	PBF Sa 11/ LR - Foo		0-7pm ABC College	Footb: 330-7pm	:3	0 USPRTV2	8ACH		\$2,000.00
		11/03/12 ne - Immedia	GMA Saturday 7-8am tely Pre-emptible without	Sat 7am-8am notice	1-	:30	1	\$300.00	NM	-
,	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/121-	Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: <u>#</u> Ch	<u>Day Air</u> PBF Sa 11/	· · · · · · · · · · · · · · · · · · ·		Start/End Time		h Ad-ID			Rate Ty
	/ VVF	Credited	US/12 GIVIA	Saturday 7-8am	Sat 7am-8am	:0			***	\$300.00 M
20	11/04/12 Class of Tin	11/04/12 ne - Immedia	Sun 11:35pm Late Nevitely Pre-emptible without	vs 1135p-12am notice	1	:30	1	\$250.00	NM	
,	Weeks:	Start Date 10/29/12		Spots/Week 1	<u>Rate</u> \$250.00					
;	Spots: # Ch			ption	Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 WF	PBF Su 11/ Credited	04/12 Sun 1	1:35pm Late News	1135p-12am	:0	0			\$250.00 N
	11/04/12 Class of Tin	11/04/12 ne - Immedia	GMA Sunday 7-8am tely Pre-emptible without	Sun 7-8am	1	:30	1	\$300.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/121	Spots/Week 1	Rate \$300.00					
;	Spots: <u>#</u> Ch	Day Air		•	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Ty
	1 WF	BF Su 11/ Credited	04/12 GMA S	Sunday 7-8am	Sun 7-8am	:0	0			\$300.00 N
	11/04/12 Class of Tin	11/04/12 ne - Pre-emp	Sun ABC Prime A tible with notice	7-8PM	1	:30	1	\$850.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/121	Spots/Week 1	<u>Rate</u> \$850.00	····				
;	Spots: # Ch	Day Air		·	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Typ
	1 WP	BF Su 11/0 Credited	04/12 Sun Al	BC Prime A	7-8PM	:0				\$850.00 N



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Lehigh Valley, PA 18002-6885

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936442-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

			Spots/			
ne Start Date End Date Description Start/End Ti	me MTWTFSS	Length	Week	Rate -	Type	
Class of Time - Pre-emptible with notice	Dete	-				
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/We</u> 10/29/12 11/04/121	<u>ek Rate</u> 1 \$500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengti	h Ad-ID			Rate Type
1 WPBF Th 11/01/12 M-SUN WPBF News Credited	25 @ 11PM11-11:35PM	:0	0			\$500.00 NN
24 11/01/12 11/01/12 Nightline 11:35-12:05	AM1	:30	1	\$350.00	NM	11.11.
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/We	ek Rate			•		
10/29/12 11/04/121	1 \$350.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 WPBF Th 11/01/12 Nightline Credited	11:35-12:05AM	:0	0			\$350.00 NN
25 11/01/12 11/01/12 The View 11A-12PM	1	:30	1	\$475.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/We						·
10/29/12 11/04/121 Spots: # Ch	1 \$475.00	1	- A - 1 1 1 T			D : -
1 WPBF Th 11/01/12 The View	Start/End Time 11A-12PM	Lengti :0	h <u>Ad-ID</u>			Rate Type \$475.00 NM
Credited	777 727 10		 -			\$17.0.00 1414
26 11/01/12 11/01/12 WPBF News 25 @ Noon 12pm-1230p Class of Time - Pre-emptible with notice	om1	:30	1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/We</u>	<u>ek</u> <u>Rate</u> 1 \$275.00		,			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengti	Ad-ID			Rate Type
1 WPBF Th 11/01/12 12:29 PM WPBF News 25 @ No	oon 12pm-1230pm	:30	USPRTV	/28ACH		\$275.00 NM
28 11/01/12 11/01/12 GENERAL HOSPITAL GENERAL I Class of Time - Pre-emptible with notice	OSPIT1	:30	1	\$350.00	NM	***
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/We</u> 10/29/12 11/04/121	<u>ek Rate</u> 1 \$350.00				•	***
Spots: # Ch Day Air Date Air Time Description	Start/End Time		n Ad-ID			Rate Type
1 WPBF Th 11/01/12 2:59 PM GENERAL HOSPITAL	L GENERAL HOS	SPIT :30) USPRTV	/24ACH		\$350.00 NM
29 11/01/12 11/01/12 Dr. Oz 4-5p Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$450.00	NM	- -
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/We</u>	<u>ek</u> <u>Rate</u> 1 \$450.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WPBF Th 11/01/12 Dr. Oz Credited	4-5p	:00	ס			\$450.00 NM
30 11/01/12	1	:30	1	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/We</u>	<u>ek Rate</u> 1 \$125.00			·		-
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lena</u> th	Ad-ID			Rate Type
1 WPBF Th 11/01/12 5:14 AM WPBF News 25 @ 5a) USPRTV	28ACH		\$125.00 NM
31 11/01/12 11/01/12 M-F 5pm News 5-6pm Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$375.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/We 10/29/12 11/04/12 1 1	<u>ek</u> <u>Rate</u> 1 \$375.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 WPBF Th 11/01/12 5:44 PM M-F 5pm News	5-6pm	:30) USPRTV	28ACH		\$375.00 NM
32 11/01/12 11/01/12 WPBF News 25 Mornings5:30-5.57am	1	:30	1	\$200.00	NM	



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936442-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

www.thewpbfch	annel.com									
							Spots/			
Line Start [Date End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
32 11/01/ Class	12 11/01/12 of Time - Pre-er	WPBF Ne	ws 25 Mornin	gs5:30-5:57am	1	:30	1	\$200.00	NM	
Weeks	: <u>Start Date</u> 10/29/12	End Date 11/04/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$200.00					
Spots:	<u>#</u> Ch <u>Day A</u> 1 WPBF Th 1		Time Descrip 2 AM WPBF	otion News 25 Mornings @	Start/End Time 5:305:30-5:57am		h <u>Ad-ID</u> 0 usprtv2	8ACH		<u>Rate Type</u> \$200.00 NM
33 11/01/ Class	12 11/01/12 of Time - Immed	WPBF Ne	ws 25 @ 6:00	OPI6-6:30PM	1	:30	1	\$450.00	NM	***
Weeks			<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$450.00					· · · · · · · · · · · · · · · · · · ·
Spots:	# Ch <u>Day A</u> 1 WPBF <i>Th 1</i> Credite	1/01/12	Time Descrip WPBF	otion News 25 @ 6:00PM	Start/End Time 6-6:30PM	Lengt	h Ad-ID 0			<u>Rate Type</u> \$450.00 NM
34 11/01/ Class	12 11/01/12 of Time - Pre-en		ws 25 Mornin	gs6-7AM	1	:30	1	\$375.00	NM	
Weeks	10/29/12	End Date 11/04/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$375.00					
Spots:	<u>#</u> Ch <u>Day A</u> 1 WPBFTh 1		Time Descrip 9 AM WPBF	News 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> 0 USPRTV2	8АСН		<u>Rate Type</u> \$375.00 NM
35 11/01/ Class	12 11/01/12 of Time - Fixed	Wheel Of Non Pre-emptib	Fortune ole	7-7:30PM	1	:30	1	\$2,000.00	NM	
Weeks	Start Date 10/29/12	End Date 11/04/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$2,000.00		1			
Spots:	<u>#</u> Ch <u>Day A</u> 1 WPBF Th 1		Time Descrip 2 PM Wheel		Start/End Time 7-7:30PM		h <u>Ad-ID</u> 0 USPRTV2	8асн		<u>Rate Type</u> \$2,000.00 NM
36 11/01/ Class	12 11/01/12 of Time - Pre-en	Good Morn	ning America ice	7-9AM	1	:30	1	\$475.00	NM	
Weeks	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$475.00					
Spots:			Time Descrip 0 AM Good N	<u>ition</u> forning America	Start/End Time 7-9AM		h <u>Ad-ID</u> 0 USPRTV2	ВАСН		<u>Rate Type</u> \$475.00 NM
37 11/01/ Class	12 11/01/12 of Time - Fixed I	Jeopardy Non Pre-emptib	ole	7:30-8PM	1	:30	1	\$2,000.00	NM	
Weeks	Start Date 10/29/12	End Date 11/04/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$2,000.00			-		
Spots:	# Ch <u>Day A</u> 1 WPBF <i>Th 1</i> Credite	1/01/12	Time Descrip Jeopard		Start/End Time 7:30-8PM	Lengt :0	h <u>Ad-ID</u> O			<u>Rate Type</u> \$2,000.00 NM
38 11/01/ Class (12 11/01/12 of Time - Pre-em	Dr. Oz M-F	9-10a ice	9-10a	1	:30	1	\$250.00	NM	
Weeks		End Date 11/04/12	MTWTF\$S 1	Spots/Week 1	<u>Rate</u> \$250.00		•			
Spots:	Ch <u>Day A</u> WPBFTh 1		<u>Fime</u> <u>Descrip</u> 9 AM Dr. Oz I		Start/End Time 9-10a		n <u>Ad-ID</u> O USPRTV28	ВАСН		<u>Rate</u> <u>Type</u> \$250.00 NM
39 10/30/ Class o	2 10/30/12 of Time - Pre-em	M-SUN Wi	PBF News 25	(11-11:35PM	-1	:30	1	\$500.00	NM	
Weeks:	Start Date 10/29/12		MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$500.00					
Spots:	Ch <u>Day Ai</u> WPBF <i>Tu 10</i> Credited	<u>r Date</u> <u>Air 1</u> 3/30/12	Time Descrip	•	Start/End Time	<u>Lengtl</u> :00	<u>1 Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$500.00 NM
41 10/30/1	2 10/30/12	The View		11A-12PM	-1	:30	1	\$475.00	NM	



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American Crossroads	AMERICAN CROSSROAD	694

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
41 10/30/12 Class of T	10/30/12 ime - Pre-emptil	The View ble with notice	11A-12PM	-1	:30	1	\$475.00	NM	
Weeks:		End Date MTWTFS 11/04/12 -1		<u>Rate</u> \$475.00					
Spots: <u>#</u> C 1 V	h <u>Day Air D</u> /PBF <i>Tu 10/30</i> <i>Credited</i>		scription e View	Start/End Time 11A-12PM	Length :00	Ad-ID			<u>Rate Type</u> \$475.00 NA
42 10/30/12 Class of T	10/30/12 ime - Pre-emptil		Noon 12pm-1230pm	-1	:30	1	\$275.00	NM	
Weeks:		End Date <u>MTWTFS</u> 11/04/12 -1	- <u>1</u>	<u>Rate</u> \$275.00					
Spots: <u>#</u> C			scription PBF News 25 @ Noon	Start/End Time 12pm-1230pm		Ad-ID USPRTV28	ACH		<u>Rate</u> <u>Type</u> \$275.00 NM
44 10/30/12 Class of T	10 / 30/12 ime - Pre-emptil	GENERAL HOSPIT	TAL GENERAL HOSP	T -1	:30	1	\$350.00	NM	
Weeks:	10/29/12	End Date MTWTFS 11/04/12 -1	- 1	<u>Rate</u> \$350.00					
Spots: # C	h <u>Day Air D</u> /PBF Tu 10/30		scription NERAL HOSPITAL	Start/End Time GENERAL HOS		Ad-ID USPRTV28	ACH		Rate Type \$350.00 NM
45 10/30/12 Class of T	10/30/12 ime - Immediate	Dr. Oz ely Pre-emptible with	4-5p out notice	-1	:30	1	\$450.00	NM	
Weeks:	Start Date 1 10/29/12 1	End Date <u>MTWTFS</u> 11/04/12 -1		<u>Rate</u> \$450.00					
Spots: # C 1 W	h <u>Day Air D</u> /PBF Tu 10/30			Start/End Time 4-5p		<u>Ad-ID</u>) USPRTV28/	ACH		<u>Rate</u> <u>Type</u> \$450.00 NM
46 10/30/12 Class of T	10/30/12 ime - Pre-emptit	WPBF News 25 @ ble with notice	5am 5-530am	-1	:30	1	\$125.00	NM	
Weeks:		11/04/12 -1	- 1	<u>Rate</u> \$125.00					
Spots: <u>#</u> C 1 W	h <u>Day Air D</u> PBF Tu 10/30		scription PBF News 25 @ 5am	Start/End Time 5-530am		Ad-ID USPRTV28/	AC H		Rate Type \$125.00 NN
47 10/30/12 Class of T	10/30/12 ime - Immediate	M-F 5pm News	5-6pm out notice	-1	:30	1	\$375.00	NM	
Weeks:	Start Date <u>E</u> 10/29/12 1	Ind Date MTWTFS		<u>Rate</u> \$375.00					
Spots: # C 1 W	h <u>Day Air Da</u> /PBF Tu 10/30			Start/End Time 5-6pm		Ad-ID usprtv28/	ACH	·	<u>Rate</u> <u>Type</u> \$375.00 NM
48 10/30/12 Class of T	10/30/12 ime - Pre-emptit	WPBF News 25 Mo ole with notice	rnings5:30-5:57am	-1	:30	1	\$200.00	NM	
Weeks:		Ind Date MTWTFS 11/04/12 -1		<u>Rate</u> \$200.00					
Spots: <u>#</u> C	h <u>Day Air Da</u> PBF Tu 10/30		scription BF News 25 Mornings @	Start/End Time 5:305:30-5:57am	Length :30	Ad-ID usprtv28/	ACH		<u>Rate</u> <u>Type</u> \$200.00 NM
49 10/30/12 Class of T	10/30/12 me - Immediate	WPBF News 25 @	6:00Pl6-6:30PM out notice	-1	:30	1	\$450.00	NM	
Weeks:	10/29/12 1	Ind Date MTWTFS 1/04/12 -1	- 1	<u>Rate</u> \$450.00					
Spots: # C 1 W	n <u>Day Air Da</u> PBF Tu 10/30		scription BF News 25 @ 6:00PM	Start/End Time 6-6:30PM	Length :30	Ad-ID USPRTV284	АСН		<u>Rate</u> <u>Type</u> \$450.00 NM
50 10/30/12 Class of Ti	10/30/12 me - Pre-emptib	WPBF News 25 Mo ble with notice	rnings6-7AM	-1	:30	1	\$375.00	NM	
Weeks:		nd Date MTWTFS: 1/04/12 -1		<u>Rate</u> \$375.00					······································



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Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	<u>Product</u>	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

www.thewpbfchannel.com						
			Spots/		_	
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
50 10/30/12 10/30/12 WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice	-1	:30	1	\$375.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID	30		Rate Type
1 WPBF Tu 10/30/12 6:23 AM WPBF News 25 Mornings	6-7AM	:3	() USPRTV	Z8ACH		\$375.00 NM
51 10/30/12 10/30/12 Wheel Of Fortune 7-7:30PM Class of Time - Fixed Non Pre-emptible	-1	:30	1	\$2,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 -1 1	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 WPBFTu 10/30/12 7:17 PM Wheel Of Fortune	7-7:30PM	:3	0 USPRTV	28ACH		\$2,000.00 NM
52 10/30/12 10/30/12 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	-1	:30	1	\$475.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 -1 1	<u>Rate</u> \$475.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Tu 10/30/12 7:59 AM Good Morning America	7-9AM	:3	0 USPRTV	28ACH		\$475.00 NM
53 10/30/12 10/30/12 Jeopardy 7:30-8PM Class of Time - Fixed Non Pre-emptible	-1	:30	1	\$2,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 -1 1	Rate \$2,000.00		· · · · · · · · · · · · · · · · · · ·	-		· · · · · · · · · · · · · · · · · · ·
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Tu 10/30/12 7:35 PM Jeopardy	7:30-8PM	:3	0 USPRTV	28ACH		\$2,000.00 NM
54 10/31/12 10/31/12 M-SUN WPBF News 25 (11-11:35PM Class of Time - Pre-emptible with notice	1	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF W 10/31/12 M-SUN WPBF News 25 @	11PM 11-11:35PM	:0	0			\$500.00 NM
Credited						
55 10/31/12 10/31/12 Nightline 11:35-12:05AM Class of Time - Pre-emptible with notice	1	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/29/12 11/04/121 1	<u>Rate</u> \$350.00					-
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 WPBF W 10/31/12 Nightline Credited	11:35-12:05AM	:0	0			\$350.00 NM
56 10/31/12 10/31/12 The View 11A-12PM Class of Time - Pre-emptible with notice	1	:30	1	\$475.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 1 1	Rate \$475.00	·····				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 WPBF W 10/31/12 The View Credited	11A-12PM	:0	0			\$475.00 NM
57 10/31/12 10/31/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	1	:30	1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/29/12 11/04/121 1	<u>Rate</u> \$275.00		·V.	12		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Leng</u> tl	Ad-ID			Rate Type
1 WPBF W 10/31/12 12:08 PM WPBF News 25 @ Noon	12pm-1230pm		USPRTV2	8ACH		\$275.00 NM
59 10/31/12 10/31/12 GENERAL HOSPITAL GENERAL HOSP Class of Time - Pre-emptible with notice	IT1	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/29/12 11/04/121 1	<u>Rate</u> \$350.00	·····	<u> </u>	· · · · · · · · · · · · · · · · · · ·		



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Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

www.t	hewpbfchanne	l.com									
. :	Ctt D-t-	End Date	Danadatia	_	Ota differed Times			Spots/	ъ.	_	
ine	Start Date	End Date			Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
59	10/31/12 Class of Ti	10/31/12 me - Pre-en	GENERAI not not	L HOSPITAL tice	GENERAL HOSPIT	1	:30	1	\$350.00	NM	
	Spots: # Cl	h <u>Day A</u> PBFW 10		Time Descripti 59 PM GENERA		Start/End Time GENERAL HOS		h <u>Ad-ID</u> O USPRTV2	8ACH		<u>Rate Type</u> \$350.00 NM
60	10/31/12 Class of Ti	10/31/12	Dr. Oz	otible without no	4-5p	1	:30	1	\$450.00	NM	
	Weeks:		End Date 11/04/12		Spots/Week	Rate					
	Spots: # Cl	10/29/12 1 <u>Day A</u> i		Time Descripti	on 1	\$450.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	-	PBFW 10		22 PM Dr. Oz	<u> </u>	4-5p		0 USPRTV2	8асн		\$450.00 NM
61	10/31/12 Class of Ti	10/31/12	WPBF Ne	ws 25 @ 5am	5-530am	1	:30	1	\$125.00	NM	77
	Weeks:		End Date 11/04/12		Spots/Week 1	<u>Rate</u> \$125.00					
	Spots: # Cl			Time Descripti		Start/End Time	Lengt	h Ad-ID			Rate Type
		PBFW 10			ews 25 @ 5am	5-530am		0 USPRTV2	Васн		\$125.00 NM
62	10/31/12 Class of Ti	10/31/12 me - Immed		News otible without no	5-6pm	1	:30	1	\$375.00	NM	
	Weeks:		End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: # Cl			Time Description	•	Start/End Time	l enat	h Ad-ID			Pate Tyne
		PBFW 10		7 PM M-F 5pm		5-6pm		0 USPRTV28	ВАСН		<u>Rate</u> <u>Type</u> \$375.00 NM
63	10/31/12 Class of Ti	10/31/12 me - Pre-em	WPBF Ne	ws 25 Mornings ice	s5:30-5:57am	1	:30	1	\$200.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS 1	Spots/Week 1	Rate \$200.00			· · · · ·		
	Spots: # Ch			Time Description		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	PBFW 10	0/31/12 5:4	0 AM WPBF N	ews 25 Momings @	5:3(5:30-5:57am	:3	0 USPRTV24	1ACH		\$200.00 NM
64	10/31/12 Class of Ti	10/31/12 me - Immed	WPBF Ne	ws 25 @ 6:00P otible without no	16-6:30PM tice	1	:30	1	\$450.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$450.00	· · · · · · · · · · · · · · · · · · ·		*****		
	Spots: # Ch			Time Description		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WI	PBFW 10	0/31/12 6:1	2 PM WPBF N	ews 25 @ 6:00PM	6-6:30PM	:3	USPRTV28	BACH		\$450.00 NM
65	10/31/12 Class of Tir	10/31/12 me - Pre-em	WPBF New	ws 25 Mornings ice	6-7AM	1	:30	1	\$375.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS 1	Spots/Week 1	Rate \$375.00			711		
	Spots: # Ch			Time Description	on .	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WI	PBFW 10	0/31/12 6:0	9 AM WPBF Ne	ews 25 Mornings	6-7AM		0 USPRTV28	BACH		\$375.00 NM
66	10/31/12 Class of Tir	10/31/12 me - Pre-em	Wheel Of I	Fortune ice	7-7:30PM	1	:30	1	\$2,000.00	NM	
	Weeks:		End Date 11/04/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch	<u>Day Air</u>	<u>r Date Air T</u>	Time Description	•	Start/End Time	<u>Lengti</u>	Ad-ID			Rate Type
	1 WF	PBF W 10	/31/12 7:18	8 PM Wheel Of	Fortune	7-7:30PM		USPRTV24	IACH .		\$2,000.00 NM
67	10/31/12 Class of Tir	10/31/12 ne - Pre-em	Good Morr	ning America ce	7-9AM	1	:30	1	\$475.00	NM	
1	Weeks:		'	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$475.00					·
;	Spots: # Ch			Time Description	·	Start/End Time	Lenati	Ad-ID			Rate Type
	1 WF	PBF W 10	/31/12 7:59	9 AM Good Mor	rning America	7-9AM		USPRTV28	ACH		\$475.00 NM



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936442-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

	C11 D-1-	5-45-4-	Baradallar		Chart East Time			Spots/	- .	_	
	Start Date		Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
68	10/31/12 Class of Tir	10/31/12 ne - Fixed N	Jeopardy Ion Pre-emptible		7:30-8PM	1	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/29/12		<u>TWTFSS</u> -1	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch			ne Descri		Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 WF	PBFW 10	/31/12 7:34	PM Jeopar	dy	7:30-8PM	:3	0 USPRTV28	BACH		\$2,000.00
69	10/30/12 Class of Tir	11/02/12 ne - Immedi	M-F 3-4P ately Pre-emptib	le without	M-F 3-4P notice	-TWTF	:30	3	\$375. 0 0	NM	
	Weeks:	Start Date 10/29/12		TWTFSS TWTF	Spots/Week 3	<u>Rate</u> \$375.00					1980
	Spots: # Ch	<u>Day</u> Ai		ne <u>Descri</u> p	otion	Start/End Time	Lengi	h Ad-ID			Rate Ty
				PM M-F 3-		M-F 3-4P	:3	O USPRTV28	BACH		\$375.00
				PM M-F 3-		M-F 3-4P	:3	O USPRTV28	BACH		\$375.00
	1 WF	PBF F 11 Credited	/02/12 1	M-F 3-	4P	M-F 3-4P	:0	0			\$375.00 I
70	11/05/12 Class of Tin	11/05/12 ne - Immedi	M-F 3-4P ately Pre-emptib	le without	M-F 3-4P	M	:30	1	\$375.00	NM	
	Weeks:		End Date M	TWTFSS	Spots/Week 1	Rate \$375.00		1. 1/			
	Spots: # Ch			ne <u>Descri</u>		Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Ty
	1 WF	PBF M 11	/05/12 3:30	PM M-F 3-	4P	M-F 3-4P	:3	0 USPRTV28	ACH		\$375.0 0
71	10/30/12 Class of Tin	11 /0 2/12 ne - Pre-em	10-11a Ande ptible with notice	rson Coop	er 10-11a	-TWTF	:30	2	\$275.00	NM	
	Weeks:	Start Date 10/29/12		TWTFSS TWTF	Spots/Week 2	<u>Rate</u> \$275.00					
	Spots: # Ch			ne <u>Descrir</u>		Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			Rate Ty
					Anderson Cooper	1 0- 11a	:3	0 usprtv28	ACH		\$275.00
	1 WF	BFF 11	/ 0 2/12 10:23 /	AM 10-11a	Anderson Cooper	10-11a	:3	0 USPRTV28	ACH		\$275.00
		11/04/12 ne - Pre-em	Sat 6-7am N ptible with notice)	Sat 6-7am	S-	:30	1	\$150.00	NM	
	Weeks:	Start Date 10/29/12	11/04/12 -	<u>TWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$150. 00					
	Spots: # Ch	Day Air		ne <u>Descrip</u>		Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Ty
	1 WP	BF Sa 11	/03/12 6:24	AM Sat 6-7	am News	Sat 6-7am	:3	0 USPRTV28	ACH		\$150.00 N
73	10/30/12 Class of Tin	11/02/12 ne - Fixed N	WPBF News on Pre-emptible	25 Momin	gs5:30-5:57am	-TWTF	:30	1	\$350.00	NM	
_			End Date M 11/04/12 -	TWTFSS TWTF	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: <u>#</u> Ch			ne Descrip		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Ty
	1 WP	BF F 11.	/02/12 5:55 /	AM WPBF	News 25 Mornings (② 5:3(5:30-5:57am	:3	USPRTV28	ACH		\$350.00
74	11/03/12 Class of Tim	11/03/12 ne - Fixed N	Sat 5-6am N on Pre-emptible	ews	Sat 5-6am	S-	:30	1	\$200.00	NM	
	Weeks:	Start Date 10/29/12	11/04/12 -	TWTFSS S-	Spots/Week 1	<u>Rate</u> \$200.00				-	
	Spots: # Ch	Day Air		ne Descrip		Start/End Time		Ad-ID			Rate Ty
75		BF Sa 11/		M Sat 5-6		Sat 5-6am		USPRTV24			\$200.00 N
			Sat 6-7am No otible with notice	ews	Sat 6-7am	S-	:30	1	\$250.00	NM	
		Start Date 10/29/12		TWTFSS S-	Spots/Week 1	<u>Rate</u> \$250.00					· · · · · · · · · · · · · · · · · · ·
:	Spots: # Ch	Day Air		ne <u>Descrip</u>		Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Ty
	1 WP	BF Sa 11/	03/12 6:38 A	M Sat 6-7	am News	Sat 6-7am	:30	USPRTV28	ACH		\$250.00 N



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<u>Advertiser</u>	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

www.thewpbfchannel.com				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length		Rate	Туре	
Class of Time - Fixed Non Pre-emptible							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 -TWTF	Spots/Week 1	<u>Rate</u> \$475.00					
Spots: # Ch Day Air Date Air Time Descri	•	Start/End Time	Lenat	h Ad-ID			Rate Type
1 WPBF Th 11/01/12 12:47 PM 1230-		1230-1p		0 usprtv2	8асн		\$475.00 NM
77 11/03/12 11/03/12 Sat 5-6am News Class of Time - Fixed Non Pre-emptible	Sat 5-6am	S-	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12S-	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WPBF Sa 11/03/12 5:42 AM Sat 5-	6am News	Sat 5-6am	:3	0 USPRTV2	8ACH		\$200.00 NM
78 10/30/12 11/02/12 Dr. Oz M-F 9-10a Class of Time - Fixed Non Pre-emptible	9-10a	-TWTF	:30	1	\$650.00	NM	· -
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 -TWTF	Spots/Week 1	<u>Rate</u> \$650.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descri</u>		Start/End Time		th Ad-ID			Rate Type
1 WPBF Tu 10/30/12 9:13 AM Dr. Oz	M-F 9-10a	9-10a	:3	0 USPRTV2	8ACH		\$650.00 NM
79 10/31/12 11/02/12 WPBF News 25 Morni Class of Time - Fixed Non Pre-emptible	ngs6-7AM	WTF	:30	1	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12wTF	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		th Ad-ID	_		Rate Type
1 WPBF Th 11/01/12 6:12 AM WPBF	News 25 Mornings	6-7AM	:3	0 USPRTV2	BACH		\$1,000.00 NM
80 11/03/12 11/03/12 M-Sun 1130p-12am La Class of Time - Fixed Non Pre-emptible	ite 1130p-1205am	S-	:30	1	\$1,300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12S-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,300.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		th Ad-ID			Rate Type
1 WPBF Sa 11/03/12 12:13 AM M-Sur LR - Football	1130p-12am Late Ne	ws 1130p-1205am	:3	0 USPRTV2	BACH		\$1,300.00 NM
81 11/04/12 11/04/12 GMA Sunday 7-8am Class of Time - Fixed Non Pre-emptible	Sun 7-8am	s	:30	1	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		h Ad-ID	_		Rate Type
1 WPBF Su 11/04/12 7:58 AM GMA S	Sunday 7-8am	Sun 7-8am	:3	0 USPRTV2	BACH		\$1,000.00 NM
82 11/02/12 11/02/12 10-11a Anderson Coor Class of Time - Fixed Non Pre-emptible	per 10-11a	F	:30	1	\$725.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12F	Spots/Week 1	<u>Rate</u> \$725.00			****		
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	Anderson Cooper	10-11a	:3	0 USPRTV2	BACH		\$725.00 NM
83 11/05/12 11/05/12 WPBF News 25 Mornin Class of Time - Fixed Non Pre-emptible	ngs6-7AM	M	:30	1	\$950.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 11/05/12 11/11/12 M	Spots/Week 1	<u>Rate</u> \$950.00				-	
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
1 WPBF M 11/05/12 6:29 AM WPBF	News 25 Mornings	6-7AM	:3	0 USPRTV28	BACH		\$950.00 NM
84 11/05/12 11/05/12 WPBF News 25 @ Not Class of Time - Fixed Non Pre-emptible	on 12pm-1230pm	M	:30	1	\$1,150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 11/05/12 11/11/12 M	Spots/Week 1	<u>Rate</u> \$1,150.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descri</u>	otion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type



Send Payment To:
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

www.thewpbfchannel.com

									Spots/			
ine S	Start Date	End Date	Desc	cription		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	11/05/12 Class of Tin	11/05/12 ne - Fixed I	WPE Non Pre-e	3F News 25 emptible	@ Noon	12pm-1230pm	M	:30	1	\$1,150.00	NM	
S	Spots: # Ch	Day A	ir Date	Air Time I	Descript	<u>ion</u>	Start/End Time	e <u>Lengtl</u>	Ad-ID	•		Rate Type
	1 WF	BFM 1	1/05/12	12:26 PM \	NPBF N	lews 25 @ Noon	12pm-1230pm	:30	USPRTV2	8ach		\$1,150.00 NM
	11/04/12 Class of Tin	11/04/12 ne - Fixed I	Non Pre-e			Sun 6-7am	S	:30	1	\$375.00	NM	
	Veeks:	Start Date 10/29/12	11/04/	/12	s	Spots/Week 1	<u>Rate</u> \$375.00					
S	Spots: # Ch			Air Time [Start/End Time	<u>e Lengtl</u>	Ad-ID			Rate Type
	1 WF	BFSu 1	1/04/12	6:25 AM S	Sun 6-78	am News	Sun 6-7am	:30	USPRTV2	8ACH		\$375.00 NN
	11/05/12 Class of Tin	11/05/12 ne - Fixed I		View emptible		11A-12PM	M	:30	1	\$3,000.00	NM	
V	Veeks:	Start Date 11/05/12	End D 11/11/			Spots/Week 1	<u>Rate</u> \$3,000.00					
S	Spots: # Ch	Day A	ir Date	Air Time [Descripti	ion	Start/End Time	e Lenath	Ad-ID			Rate Type
	1 WF	BFM 1	1/05/12	11:32 AM	The Viev	v	11A-12PM		usprtv2	8асн		\$3,000.00 NM
87 1	11/04/12	11/04/12	Cun	6-7am News		Sun 6-7am		.00	- 4	A000 00		
	Class of Tin				•	3011 6-7 am	5	:30	1	\$300.00	NM	·
٧	Veeks:	Start Date 10/29/12	End D 11/04/			Spots/Week 1	<u>Rate</u> \$300.00					***
S	Spots: # Ch	<u>Day A</u>	ir Date	Air Time [Descripti	<u>ion</u>	Start/End Time	e Length	Ad-ID			Rate Type
	1 WF	BF Su 1	1/04/12	6:40 AM S	Sun 6-7a	m News	Sun 6-7am	:30	USPRTV2	8ACH		\$300.00 NM
	11/05/12 Class of Tin	11/05/12	THE	CHEW		1P-2P	M	:30	1	\$975.00	NM	
		Start Date			FSS	Spots/Week	Rate			<u>-</u>		
•		11/05/12	11/11/			<u>3pois/vveek</u> 1	\$975.00					
S	pots: # Ch	Day A	ir Date	Air Time [) Descripti	on	Start/End Time	e Lenath	Ad-ID			Rate Type
	1 WF	BFM 1	1/05/12	1:32 PM 7	THE CHI	EW	1P-2P		USPRTV2	8асн		\$975.00 NM
89 1	11/06/12	11/06/12	WPB	RE News 25	Morning	s5:30-5:57am	-T	:30	1	\$450.00	NIM	V S S S S S S S S S S
	Class of Tin	ne - Fixed N	lon Pre-e	mptible	wiorining.	30.30-3.37 am	-1	.30	1	\$450.00	NM	
N	Veeks:	Start Date 11/05/12	End D: 11/11/			Spots/Week 1	<u>Rate</u> \$450.00			74.4.	·	····
S	pots: # Ch	Day A	ir Date	Air Time [<u>Descripti</u>	<u>on</u>	Start/End Time	e Lenath	Ad-ID			Rate Type
	1 WP	BF Tu 1	1/06/12	5:56 AM V	VPBF N	ews 25 Mornings (@ 5:3(5:30-5:57am		USPRTV2	8асн		\$450.00 NM

Gross Total \$40,375.00

Agency Commission

\$6,056.25

Net Amount Due

\$34,318.75

Payment Terms 30 Days